



PRABHAAV FOUNDATION

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ANNUAL REPORT 2023-24

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ABOUT US

PRABHAAV making a positive IMPACT on Society.....

Started its JOURNEY in 2011, with a few like-minded friends from different educational backgrounds.

We started, we stumbled, we paused, we learned, we failed, we struggled, we succeeded, but NEVER GAVE UP!

PRABHAAV is a passion, a dream to be fulfilled, with the long-term goal of leaving a legacy.

We thank our corporate partners who actively support us in the professional implementation of CSR projects.

Development and maintenance in itself is a multi-layered process that involves aggressive participation of people, which is possible only if they are awakened, motivated, educated and adapt to the changing times.

Evolving from ME (self-empowerment) to WE (empowerment of others). Coexistence, we believe, is always the first step in creating a strong, happy ecosystem.

Our journey from a dot to a circle, encompassing In Itself challenging issues like Health, Environmental sustainability, Road Safety to sensitive issues like preserving, rejuvenating, and reviving our Culture.



OUR FOUNDERS



Vandana Lakhanpal

Co-Founder Prabhaav Foundation-
Vandana is driven by her belief,
'karma parmo dharma'.

She makes things happen instead of waiting for them to happen. She is actively involved in organising and leading at the Foundation.

Vandana takes it upon herself not to stay anchored in the routine, always looking for new challenges and associating with programs that would leave a positive impact on the society.



Parul kumar

Co-Founder Prabhaav Foundation- Parul has excellent organizational and strong communication skills that combines well with her passion for working for the society.

Member CSO committee NITI Aayog, Parul has very actively contributed in the social sector.

Recipient of many prestigious awards she is a true team player and solution based strategizing and business development is her passion.

MESSAGE BY THE FOUNDERS

Experience

Every moment of Joy and every moment of sorrow has come to us for a reason and we honor it. Every sorrow has been learning and every joy a relief. We run, then fall then lift again. We reach out our hands towards sun and sometimes it's burnt, but the pain, hurt does not compare to the amount that we have learnt.

This pace does not stop and we run joyfully.

But every single fall, we have learnt more carefully.

This world is ever changing and yet unchanging in many a way.

We welcome every moment and the infinite opportunities that it brings.

We welcome every alteration

We welcome every shift.

The life is about change. It is about having the courage-

- To accept every change*
- To know what to give up.*

And what to hold into-

When we are faced with change.

- We accept change.*
- -We honor change.*



OUR TEAM



Ritu Suneja

Ritu contributes strongly towards the growth and overall development of the foundation.

With an all-round approach to tackling various challenges, she is actively involved in its day-to-day running.

She doesn't believe in quitting, even when things get tough, but works towards finding simple and efficient solutions to the problems. She is very much "a people's person."

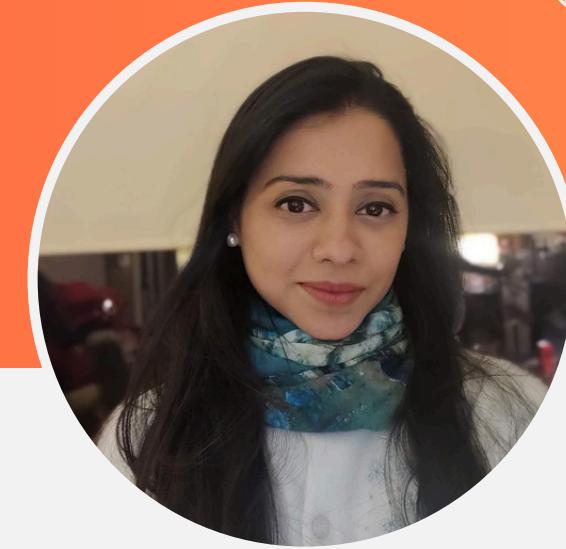


Snigdha Anand

Snigdha, is a strong pillar of the Prabhaav team. A lawyer, a certified POSH trainer and an NGO representative for the internal committee at few organizations.

She is closely associated with WCD. Her Caring attitude always works as a guiding light for people around her.

Snigdha's involvement in the community development programs have helped the community members become confident and self-reliant.



Gaura Jain

Gaura, an entrepreneur who has been running a successful business for more than a decade. She is an avid nature lover and works in the development sector.

She has helped to support disadvantaged sections of society in the employment sector.

With her zeal and enthusiasm for the betterment of society, she strives to strengthen our foundation through her support, research and evaluation.

OUR TEAM



Manas Swain

Project Head



Nitin Dahiya

Project Head



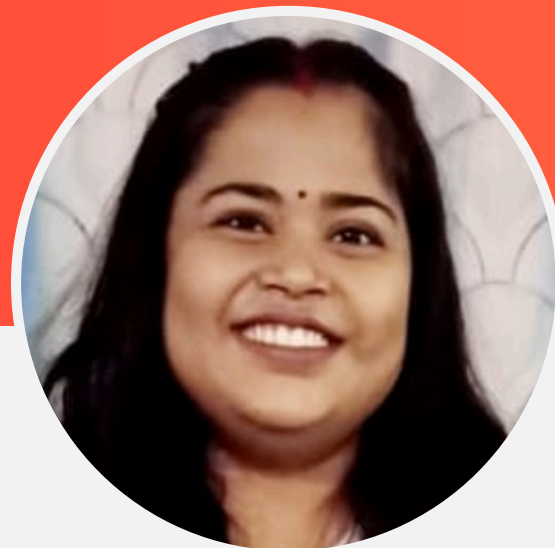
Tulika Mahapatra

Team Member



Kanupriya Tandon

Team Member



Mamata Nath

Team Member



Anjali Kahsyap

Team Member



Sahil

Team Member

Our Initiatives

**Health &
Wellness**

Road Safety

Culture

Environment

**Socio
Economic
Development**

VALUES

Mission



**Social Development through
Education, Health, Culture and Environment
for creating a
happy Eco-System**

**Empowering Society through
Self-Belief**

Vision



GEOGRAPHICAL REACH



Contribution Towards SDG'S



Our Impact



2,09,000



14,30,000



265



27,800



1,12,000



26,750

HEALTH

UN SUSTAINABLE DEVELOPMENT GOAL 3; ENSURE HEALTHY LIVES AND PROMOTE WELL-BEING FOR ALL AT ALL AGES.

India was the first country to start with a glorious tradition of public health, as is evident from the references in the descriptions of the Indus Valley Civilization (5500–1300 BC) where “Arogya” is mentioned.

But today, we are a country of 1,417,173,173 people, who represent diversity and hence a huge challenge for the healthcare system. India’s health dynamics are complex, with many social, economic, and environmental factors impacting the citizen's overall health. This leads to 18% of global deaths and 20% of disabilities.

Health expenditure is responsible for more than half of Indian households slipping into poverty; the impact of this situation is increasing, pushing around 39 million Indians into poverty every year. Over 80% of current government spending on health (2.1% of GDP) is on primary and secondary healthcare.

Addressing Sanitation, Eye Care, Menstrual Hygiene, Internal and physical wellness, and any other Emergencies like COVID-19, Prabhaav Foundation has not only conducted widespread health checkup camps and awareness campaigns in several communities in Pan India but also strengthened the health care infra-structure at the grass root level

STRENGTHENING OF PRIMARY HEALTH CENTRE

Article 21 of the Indian Constitution guarantees a fundamental right to life and personal liberty. "Health for all" means that resources for health are equally distributed and that primary health care is accessible to all.

In line with the national development agenda, exemplified by the slogan "Sabka Saath Sabka Vikas" (collective efforts for inclusive growth), Primary Healthcare Centres (PHCs) are the Key to rural healthcare in India as they are the first point of contact between the local population and a medical facility.

Although there has been an increase in government spending on public health, the indicators show that effort is needed to make a marked difference. Some corporates have come forward and generously supported the upgrade.



Aiming to ensure that this “Vikas” reaches far and wide and has a positive impact, Prabhaav Foundation, as a CSR initiative of BrahMos Aerospace Pvt. Ltd., worked on strengthening of a Primary Health Centre- Kajra, Rajasthan

The identification and selection of the PHC were based on the popularity and daily footfall of patients. Our efforts involved renovating the existing infrastructure, which also included repairing the broken roof and providing clean drinking water. To ensure good health care to the last mile and strengthen the medical services, essential medical equipment, awareness-related signages, and medications were also provided.



SAFE ROADS

UN SDGoal 3.6 By 2030, halve the number of global deaths and injuries from road traffic accidents.

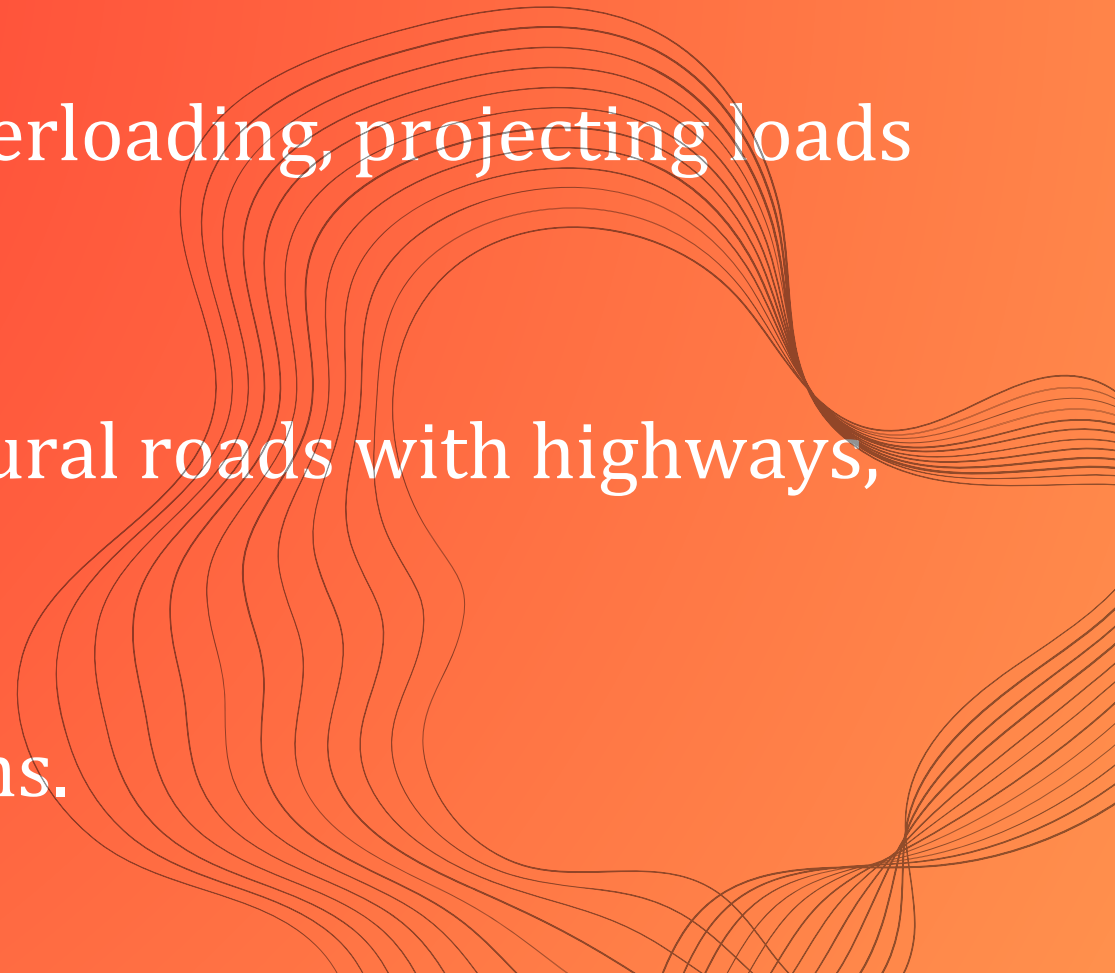
UN SDGoal 11: Making cities and human settlements inclusive, safe, resilient, sustainable.

The number of road accidents across India amounted to around 461 thousand in 2022. Each year, about three to five percent of the GDP of the country was invested in road accidents.

While the road accident figures have fallen slightly worldwide, they continue to rise in India despite better infrastructure and better vehicles. Around 18 road fatalities per hour, with children and young people between the ages of 5 and 29 reported to be the main victims.

To achieve the road safety goals, Prabhaav Foundation conducts awareness sessions for schools, factory workers and residents living near highways. It is important that every citizen knows the rules and abides by them. Every child should be educated at a young age about the importance of following traffic rules and regulations to make the roads safer for everyone.

Common factors contributing towards road accidents are:

- Drivers: Over-speeding, rash driving, violation of traffic rules, failure to understand road signs, fatigue, alcohol, avoiding safety gears like seat belts, helmets etc.
 - Pedestrian: Carelessness, ignorance, crossing at wrong places on the roads/highways.
 - Passengers: Projecting their body outside the vehicle, talking to/distracting the drivers, alighting and boarding vehicles from the wrong side, travelling on footboards, catching a running bus etc.
 - Vehicles: Failure of brakes or steering, tyre burst, inadequate light, overloading, projecting loads and poorly maintained vehicles.
 - Road Conditions: Potholes, damaged road, eroded roads, merging of rural roads with highways, diversions, illegal speed breakers, no street lights.
 - Weather conditions: Fog, snow, heavy rainfall, wind storms, hail storms.
- 

STAIN-LESS ROADS

“STAIN-LESS ROADS”, a CSR initiative launched by Jindal Stainless Limited in 2019. Prabhaav Foundation has been associated with this initiative since its inception. Taking it forward this year, Prabhaav Foundation conducted road safety and CPR/ first responders training in 28 schools of Hisar.

This year, 20 students from grades 6th to 9th were selected for the workshop to become the torchbearers of this initiative.

These students were given cycle helmets to inculcate the habit of wearing helmets from a young age. They were encouraged to share their learnings from the workshop with other students and family members.



The Stainless Roads initiative by JSL included CPR/first-responder training for the staff and support staff of the 28 schools.

A minor or major injury can be fatal if not treated within the golden hour.

Captain Ram Kr, a former soldier and certified CPR and first aid trainer, trained the staff and the support staff in CPR. 891 teachers and support staff, including bus drivers and conductors, were trained under this initiative.

So far, more than 6000 people across India have benefited from the Stain-less Roads campaign.



RIDE TO SAFETY

“Ride to Safety” is a campaign by ICICI Lombard to raise awareness of the importance of wearing helmets and road safety norms. Prabhaav Foundation has been associated with this initiative since its inception in 2015 when a pilot program was organised in Pune. Under this initiative in 2023, around 1,00,000 free helmets were distributed to students, parents, support staff, and traffic police across 8 cities.



In our 8th year of implementing this initiative, more than 30,000 people were trained in the workshops conducted in more than 75 schools in Nagpur and Ahmedabad. The objective was to raise awareness of the fatal consequences of disregarding traffic rules. Particular emphasis was placed on the wearing of helmets for both drivers and pillion riders. The highlight of this program is that the helmets distributed to the children are specially customised for them.



FLOODS

The unprecedented floods of 2023 in Delhi left a trail of devastation, costing countless lives and displacing families from their homes, especially the laborers living on the banks of the River Yamuna. It was extremely distressing to see people without food and shelter on the streets. The situation was quite grim as people were susceptible to various water-borne diseases.

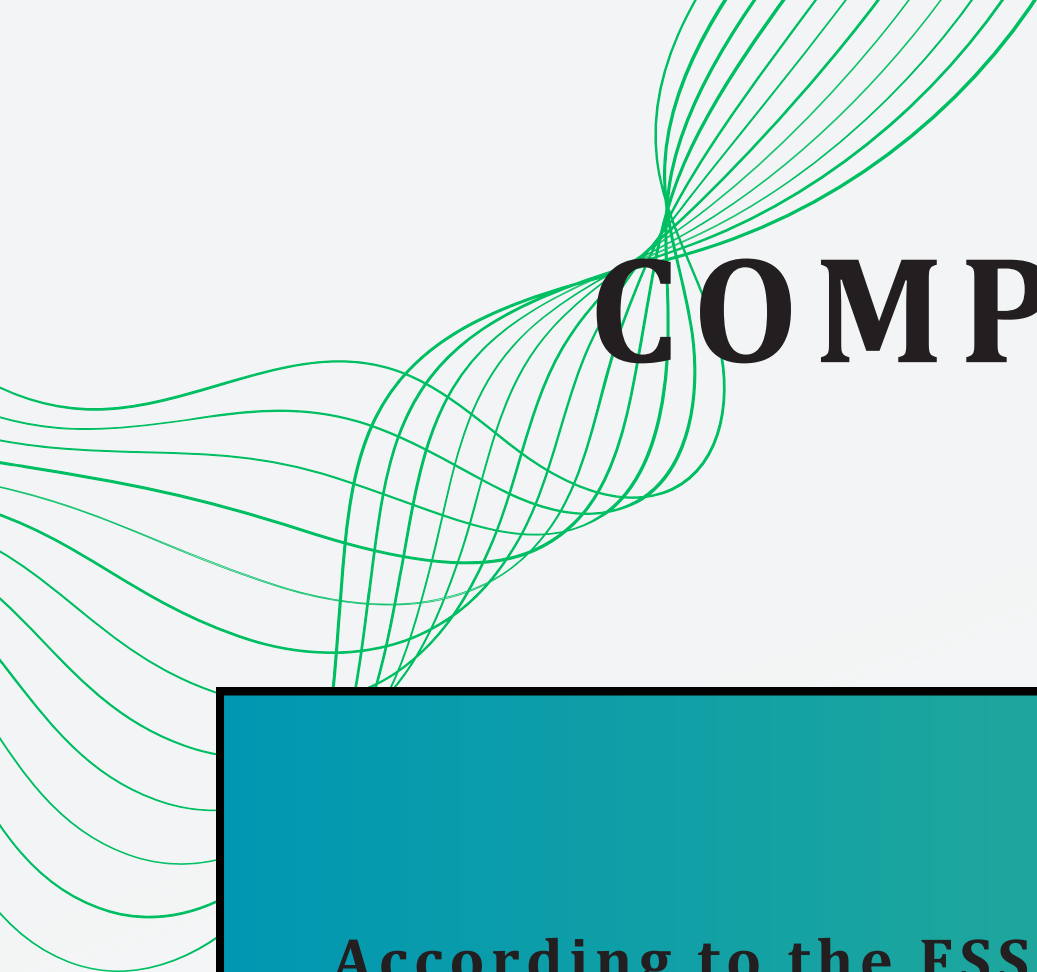
Over the past 12 years, Prabhaav Foundation has been sensitive to people in distress, engaging in social welfare.

To support the affected families, items needed for immediate survival were identified and distributed. These included medicines, food and essential goods, emergency shelter, and hygiene materials.



ENVIRONMENT

UN SD goal 15:
Life on Land



COMPOSTING - A POSITIVE-GREEN INITIATIVE

According to the FSSAI (Food Safety and Standards Authority of India), one third of all food in India is wasted or spoiled before it is consumed. This ends up in around 25% of our ever-shrinking landfills. This is not only a problem of food wastage but also a waste of land, water, labour and energy and even contributes to methane emissions, a potent greenhouse gas.

The mid-day meal provided by the central government is meant for nearly 12 million students in India. However, it is mostly wasted as students regularly bring their own food. It is pointed out that the cooked food should leave the school premises with the students if they do not want to eat it. Most students just throw away the food they are given. It is sad to see so much food being wasted.



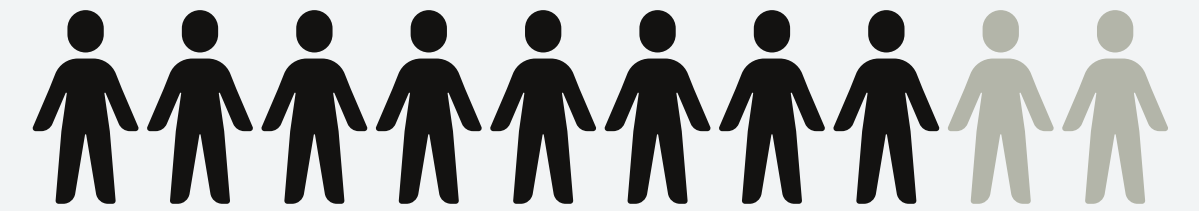
Composting not only helps reduce landfills and dumps, but also brings us humans together to save our Mother Nature.

Prabhaav Foundation, with the support of Petrofac, has installed 8 composting units in selected BMC schools which provide mid-day meals in Mumbai as part of a CSR initiative.

Around 4000 students and support staff attended the workshop on waste segregation and further composting. They were encouraged and trained on how the horticultural waste and all leftover food waste from the school if directed to compost bins instead of a landfill would reduce the environmental impact caused by solid waste.



OP Jindal Memorial Park



In association with our corporate partners Jindal Stainless Foundation, Prabhaav Foundation in its 6th year of partnership continued the development and maintenance of the 24-acre O.P. Jindal Memorial Park at Millgate Hisar.

Continuing our efforts to ensure that the lungs of Hisar are a public attraction, the beautiful L-shaped walls were tiled using ceramic tiles which were later painted in vibrant colors. The wall art brought not only color to the park but also conveyed important messages of ways of preservation of the environment, benefits of yoga, and salute to the armed forces.

More than 25,000 saplings were planted in the park, some like the umbrella Bakkan, which when grown would give shade during the scorching summers of the city, and other seasonal plants to give color to the park. Elevated flower beds were created on the outer circle of the sundial area, where beautiful greens were planted.



FEDBANK

Under its CSR initiative of a successful tree plantation drive at the Alipur forest reserve last FY, The FedBank Financial Services Ltd. showed keen interest in making a difference to the Carbon footprint in Delhi NCR.

This year along the banks of Yamuna in March'24, approximately 2500 healthy saplings of trees natural to the area were planted to prevent soil erosion. The roots of these saplings once grown will create a barrier around rivers which reduces the silting.



CULTURE

UN Sustainable Goal 8; Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.

UN Sustainable Goal 17; Strengthen the means of implementation and revitalise the global partnership for sustainable development.

Indian art reflects the rich history and diverse culture of the country. Our culture gives a tapestry to the nation, every corner of the country has a unique art form. Indian art plays an important role in preserving and promoting India's cultural heritage.



The sad reality is that the various types of art in India are falling prey to modernization and slowly slipping into the category of dying art and culture. Leaving India's artworks behind means forgetting a part of our history. The government, non-governmental, and private organisations have been making efforts to preserve these art forms and to promote the artists.

The Indian artist earns his daily bread from international and national exhibitions, cultural exchange programs, and tourists visiting India. It is estimated that more than 30% of international tourists come to India to visit our cultural sites.

Prabhaav Foundation has supported artists and is working towards increasing their sustainability.



LOVE4ODISHA

Raghurajpur is a small artist village in Odisha, inhabited by 152 families who are passionate about the profession of 'Patachitra' painting.

Our foundation has been engaged and associated with this community through multiple activities for the last who are passionate about the profession of 'Patachitra' painting. Our foundation has been engaged and associated with this community through multiple activities for the last five years.five years.

“Love4Odisha“, an initiative of Prabhaav Foundation was launched with the support of Bangla Entertainment Pvt. Ltd. in 2022. This initiative aims to improve the lives of artisans in Raghurajpur by investing in interventions that improve their economic conditions and create employment by creating sustainable and scalable income opportunities with measurable impact.



In the second year of our intervention efforts were made to increase the visibility and bring the village to the tourist map.

To ensure that every artist gets an equal opportunity to exhibit their creation and the tourist gets an idea of the variety under one roof an exhibition was planned. After renovating and redesigning the exhibition area, the “Shilp Bazaar” was inaugurated on November 30th, 2023.

This 45-day bazaar was well attended and visited by special dignitaries which included the Governor of Odisha. The artists from Raghurajpur and neighboring villages were able to showcase their products as they saw a significant surge in their sales.



TESTIMONIALS

Mr. Jaiprakash Patel, Principal, Ahmedabad School

Prabhaav Foundation is doing the excellent work specially on Road Safety. Every year they are coming up with the new ideas and innovation of making our roads safer. They are also distributing the ISI Marked branded helmets to students and their respective parents to keep them safe while riding on the road. I wish them all the very best for their future endeavors.



Mr. Syed Masood Ahmed, GM, Brahmos Aerospace

I am very happy by their efforts of making a struggling Primary Health Centre into a strengthened PHC. Their team has done the great work in completing all the listed activities well before time. As a corporate, we were very happy with their way of working and completing the project well within the timeline.



Ms. Sunita Bajaj, Principal, Sindhi Hindi School, Nagpur

I would like to thank Prabhaav foundation for their on ground tremendous work. They have been supporting our schools in various ways. Prabhaav has created a Safe school zone around our school campus. They are supporting the needy schools in every possible ways.



OUR PARTNERS

THANK YOU



PRABHAAV FOUNDATION

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